

Village of Millington
Joint Meeting between Village Council, Planning Commission and DDA
Monday, January 27, 2025

Roll Call

Present - Council: Bassett, Cunningham, Nesbitt, K.Shreve, Selich
Present – Planning Commission: Nesbitt, Selich, G.Shreve, Snyder,
Bassett.Jeff

Present - DDA: Pavelka, G.Reinert, Duesbout, Walling

Absent: Council: Beam, Slough
Planning Commission: Bonadurer
DDA: Watkins, Holtsberry, Swartz

Attending: Long

Others: None

Call to Order:

The meeting was called to order by President Selich in the Village Council Chambers at 6:00 p.m.

1. FIT Program *Mrs. Long explained that the FIT Program, if we are accepted, is paid for by the MEDC and it involves strangers coming into our town and giving us first impression, good and bad, feedback. We can then take that information and make changes to make our community more appealing to any visitors that may come in. Mrs. Long asked everyone to look over the application and fill in the questions asked about our community.*

2. Zoom meeting with Andy Northup of MSU extension Re: FIT Program

Mr. Northup played a video summarizing the FIT Program and then answered questions about the timeline of this project (from application to finish is 9 months), what is expected of the Community Leadership Team, and that success according to the MSU extension from this project, is us working together as a cohesive unit to make Millington a more appealing place to visit and live.

The Community Leadership Team will be part of a 90-minute Zoom meeting at the end of March where they will walk us through the actual program, convey expectations. The visits will take place usually in June and July and in October, the Community Leadership Team will lead in holding a open to all public Community Forum (find location to have event, set it up, advertise it). This event will be 2 – 2 ½ hours. There will then be a 1-year follow-up at the end of 2026 to see what changes have been made.

3. Community Leadership Team established

Andrew Selich – Village President, DDA, Planning Commission

Kelly Shreve – Village Council

Dawn Pavelka – DDA

Gailan Reinert – DDA Chairperson

Kaylene Long – Village Clerk

We will be checking with the school board, businesses, historical society to see if they would like to join.

4. Branding/Marketing

Color Scheme, Tagline & New Logo across all social media – Mrs. Bassett looked up taglines and for a rural community, suggested color schemes are blue, greens and gold. We have a yellow water tower, our gold color. All of the signs coming into the Village are red, red bike racks, red sign at Jody's Park.

This will be discussed further.

5. Survey

Mrs. Bassett discussed the results of the survey that was taken last year. We will send the link to everyone to access these results.

6. DDA Chair

The DDA will be working with local businesses to promote the façade grant and equipment lease program.

7. Highlights and events/projects happening in the Village

Arthur Latham Park concerts – June 21 & August 23, 2025

Adjournment:

Meeting adjourned at meeting at 7:45 p.m.

Respectfully submitted,

Kaylene Long, Village Clerk